# what they are saying about spiritful voices...

ust about everyone who has ever sponsored a Spiritful Voices Community Choir concert, attended one of our many free performances, or volunteered in our organization has had something to say about their experience! Here is a sampling of some of the actual comments we've received over the years:

You are a great group with wonderful voices. The Festival of the Arts certainly appreciates your participation and hopes you will return again next year. Thanks so much!

Holly Hunter, Performing Arts Coordinator Arts Council of Oklahoma City

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Your performance was wonderful! Thanks to each of you for giving your time and talents for the enjoyment of others.

Robin Potts, Activity Director Southern Plaza Retirement Community

You are all so gifted...I can't imagine how much work it takes to put on such a big production.

> Richard Amend, Senior Adult Ministry Christ the King Church

We enjoyed your concert here so much! Please come back soon.

Dr. & Mrs. Donald D. Albers, Residents Fountains at Canterbury Retirement Community

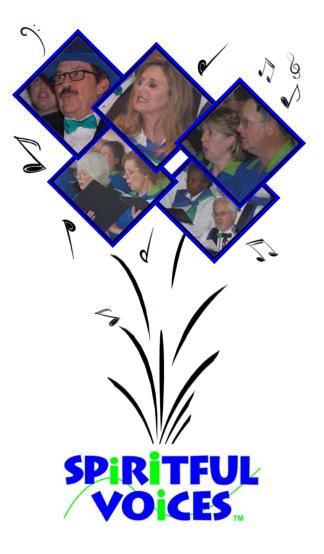
Please let me say how much it meant to our residents to have such a talented choir come to sing. I was extremely impressed with your extravaganza; your joy was absolutely contagious. From festive attire to staging, you made us feel "tops." Thank you for all you do.

Madeleine Seward, Life Enrichment Coordinator Alterra Sterling House

Our group really enjoyed the entertainment and it was especially memorable for me personally.

Sissy Tubb, "Senior Class" Banquet OU Medical Center

# help bring the gift of music to our community



## what is spiritful voices?

piritful Voices Community Choir, Inc., is an exempt 501(c)(3) corporation, comprised of a 50-voice adult mixed choir, and organized exclusively for charitable, literary, and educational purposes. Singers in our choir are all volunteers and residents of our community. Founded in 1999, the mission of Spiritful Voices Community Choir, Inc., is to improve lives by sharing choral music. We are an independent, not-for-profit performing arts charity, not affiliated with any church, religious, educational, or political organization.

Private and corporate sponsorships provide needed funds to Spiritful Voices Community Choir, Inc., for staging and presenting *free*, live concerts in a variety of venues throughout central Oklahoma including retirement communities and skilled care facilities.

In addition to public performances at places like the Oklahoma City Festival of the Arts, the Paseo Arts Festival, the National Cowboy & Western Heritage Museum, the Crystal Bridge Tropical Conservatory at the Myriad Gardens, Penn Square Mall, and similar prestigious venues, our community choir has entertained thousands of residents at dozens of retirement centers and senior homes in central Oklahoma including Concordia Life Care Community, Epworth Villa Retirement Community, The Fountains at Canterbury, The Mansion at Waterford, Saint Ann's Retirement Center, Spanish Cove Retirement Village, Southern Plaza Retirement Center, Superbia Retirement Village, and The Wellington.



## why give to spiritful voices?

ndividual donations, corporate sponsorships, and foundation grants made to Spiritful Voices Community Choir, Inc., all provide a unique opportunity to align you or your company to our worthwhile community-based effort. Here are just a few of the most pressing reasons to support our cause:

Affiliation with a family-oriented program! Spiritful Voices Community Choir presents only quality, wholesome choral concerts. Our sponsors are always proud to be associated with a performing arts organization that is well-respected throughout the community.

#### Our demographic is an important one!

Spiritful Voices performs at a wide variety of venues enjoyed by cultured Oklahomans of all ages — from toddlers to seniors. About half of our free concerts are presented directly to residents of retirement communities and senior living facilities, offering possibilities for our sponsors to help bring music into the lives of so many who have given so much to Oklahoma.

#### Even modest contributions have a big impact!

Unlike most other performing arts groups, you don't need to donate tens of thousands of dollars to Spiritful Voices to achieve substantial sponsor benefits or "favored status" — and you won't be competing with huge corporations that do! You or your company will actually receive notable recognition with a contribution of just \$500, \$200, \$100, or even \$50.

Your sponsorship helps your local community! Our charity draws on public support from the community we serve. That means your contribution remains in Oklahoma to serve you, your family, your neighbors, and your employees.

Our low budget maximizes your sponsorship!
Because we rely heavily on the use of scores of volunteers each year to stage and produce our choral concerts, our annual budget is actually a fraction of those of comparable charities. Simply put, we need far less to do far more.

# introducing "tempo primo" sponsorships

piritful Voices Community Choir, Inc., relies exclusively on donations and volunteers to bring the beauty of live choral music to a broad and diverse audience who otherwise might not have the opportunity to attend a concert in a traditional setting. About half of our free performances each season are at independent assisted living centers and retirement communities in and around central Oklahoma.

As corporations have long known, investing in the communities where their employees and customers live and work just makes good business sense.

Sponsoring Spiritful Voices is a wise promotional tool for you or your company. Yes, you are being a good corporate citizen, making an investment in Oklahoma's future and showing your support for the arts community, but it's so much more than mere philanthropy.

## What can a Spiritful Voices Community Choir sponsorship do for you or your company?

- Convey your support for the arts in the metropolitan Oklahoma City area
- Promote your corporate citizenship and community spirit
- Present your company to a whole new demographic segment
- Introduce a new product or service
- Reinforce brand identity
- Reward clients and employees
- Reach your target audience
- Drive new business to your company
- Sustain the arts community and, in turn, enhance the quality of life for you, your family, your employees, and your clients

Spiritful Voices Community Choir can be an effective marketing resource to reach your target demographic.

### seven distinct levels of benefits with our "tempo primo" sponsorships!

In addition to our appreciation for your generosity, all of our corporate sponsors and individual donors receive recognition and a wide range of exclusive benefits throughout our performance season:

#### A poco a poco ("little by little") Benefits to sponsors donating \$1.00 to \$49.99 per season:

- Fully deductible as a donation to a 501(c)(3) exempt corporation
- Sponsor's name listed on sponsor page of Spiritful Voices website
- E-mail notification of all Spiritful Voices concerts, announcements and special events

#### Andante ("a walking pace") Sponsors donating \$50.00 to \$99.99 per season receive all of the above plus:

- Collector's edition reproduction sheet music of the 1905 original state song, "Oklahoma A Toast"
- 20% discount on all merchandise from Spiritful Voices website store

#### Moderato ("a moderate tempo") Sponsors donating \$100.00 to \$199.99 per season receive all of the above plus:

- Recognition listing in season's printed program (distributed free to all audience members)
- Complimentary copy of Spiritful Voices Community Choir's debut CD, "Homecoming"
- Exclusive invitation to a special "open rehearsal" during the season

#### Accelerando ("gradually quickening") Sponsors donating \$200.00 to \$499.99 per season receive all of the above plus:

- Hyperlink to sponsor's website through a listing on sponsor page of Spiritful Voices website
- Executive Director's Certificate of Appreciation
- Recognition in the Executive Director's Annual Report to the Board of the Directors
- Invitation to the Annual Board of Directors Meeting and exclusive Sponsor's Reception

#### Allegro ("fast") Sponsors donating \$500.00 to \$999.99 per season receive all of the above plus:

- Logo and hyperlink to sponsor's website prominently displayed on sponsor page of Spiritful Voices website
- Countertop or desktop "Proud Sponsor of Spiritful Voices Community Choir" sign
- Certificate recognizing a full fee-waiver scholarship in sponsor's name for one participant in Spiritful Voices

#### Presto ("very fast") Sponsors donating \$1,000.00 to \$2,499.99 per season receive all of the above plus:

- Sponsor's logo displayed on the sponsor's page of the season's printed program
- Sponsor's logo prominently displayed on stage signage at all performance venues
- Logo and hyperlink to sponsor's website prominently displayed on home page of Spiritful Voices website
- Recognition on posters and other relevant advertising materials during the season
- Cross-promotional opportunities including possible distribution of samples or premiums to audiences
- Dedication to sponsor of one of the season's pieces of music for the choir's permanent library
- Opportunity to feature an ensemble group (Christmas carolers, quartet, etc.) at a sponsor's event
- Participant fee waived for as many as three employees or friends of sponsor to join Spiritful Voices

#### **Prestissimo** ("extremely fast") Sponsors donating \$2,500.00 or more per season receive all of the above plus:

- Sponsor's logo displayed on the front cover of the season's printed program
- Industry/competitor exclusivity for the entire season
- Increased logo size displayed on venue signage, Spiritful Voices website, and other recognition items
- Specific recognition made in audience welcoming announcement presented at every performance
- Opportunity to host one free choral concert presented at a location of the sponsor's choosing
- Recognition in all press releases
- Selection of one choral piece to be included in the season's repertoire and in our permanent library
- Eligibility to serve on the Board of Directors of Spiritful Voices Community Choir, Inc. for one-year term
- Participant fee waived for as many as seven employees or friends of sponsor to join Spiritful Voices

# it's so easy to sponsor spiritful voices!

our participation in supporting Spiritful Voices Community Choir, Inc., through our exclusive "*Tempo Primo*" sponsorship program is as easy as 1-2-3!

- <u>Decide on a Sponsorship Level</u>. You choose from one of the seven available levels of sponsorship that suits your budget, degree of personal satisfaction, and commitment to our operation and goals. Remember, no sponsorship is ever too small (or too large).
- <u>Choose Your Payment Source</u>. In addition to making your donation by personal or business check, contributions for "Tempo Primo" sponsorships may also be made using your VISA<sup>®</sup>, MasterCard<sup>®</sup>, American Express<sup>®</sup>, or Discover<sup>®</sup> cards. Your pledged level of support may even be spread over four monthly payments.
- 3. <u>Select a Payment Method</u>. Contributions for "Tempo Primo" sponsorships may be made by mail, via telephone, in person at one of our performances, or by using your credit card or electronic check through the Spiritful Voices secure website:



Spiritful Voices Community Choir, Inc. 405-414-SING (7464) www.spiritfulvoices.org PO Box 720468
Oklahoma City, OK 73172-0468 giving@spiritfulvoices.org

A copy of our IRS 501(c)(3) Determination Letter is gladly furnished upon request.
Our Taxpayer ID Number (FEI): 33-1003645